

MARKET SUPPORT ANALYST

Location: Hybrid-Houston TX Corporate office

Employment Type: Full-time

JOB OVERVIEW

The Market Support Analyst will play a key role in assisting with market research, data analysis, and reporting, ensuring that relevant and up-to-date market intelligence is available for the business. Working collaboratively with cross-functional teams, you will monitor consumer behavior, market trends, and competitive environments to assist with strategic objectives and decision-making. This role will report directly to the Chief Development Officer.

This role is a Hybrid position with work in a Corporate office environment in Houston, TX. Routine collaboration across departments and project/field offices is required.

KEY RESPONSIBILITIES

- Collect, analyze, and interpret data related to market trends, customer behavior, and competitive activity to support business operations and strategy development.
- Maintain and manage market data repositories, ensuring accuracy and consistency. Provide detailed reports and insights based on data findings.
- Create and maintain regular reports, dashboards, and presentations to inform key stakeholders about market conditions and trends.
- Identify emerging market trends and provide actionable recommendations to internal stakeholders.
- Assist in forecasting market demand and developing strategies to optimize market positioning and revenue generation.
- Collaborate with various team members to ensure that market insights are aligned with the business's strategic goals.
- Leverage external sources (industry reports, surveys, news) to stay updated on industry developments and competitor activities.

REQUIRED QUALIFICATIONS & EXPERIENCE

- Bachelor's degree in business, accounting, economics, or a related field.
- Experience (2+ years), in market analysis, commercial banking, business intelligence, or a related field.
- Strong analytical skills with experience in handling large datasets and providing insights.
- Proficiency in data analysis tools such as Excel, Power BI, Google Analytics, or similar platforms.
- Proven experience in financial modeling, including the ability to create, maintain, and modify complex models (e.g., Excel, financial forecasting tools).
- Solid understanding of banking and financial principles.
- Excellent communication skills, with the ability to present data in a clear and understandable manner to various stakeholders.
- Meticulous with strong organizational skills and the ability to manage multiple tasks and deadlines.
- Ability to collaborate effectively across cross-functional teams.
- Solid understanding of market research methodologies and data collection techniques.
- Experience with advanced analytical tools (e.g., SQL, Tableau) considered a plus.
- Strong understanding of the industry relevant to the business (i.e.: energy sector (Lithium), mining, oil and gas).
- Familiarity with CRM and other business management tools.
- Communicate effectively with the Standard Lithium team, partner, service providers, and other project stakeholders.
- Awareness of industry, market developments, and competitors to provide informed analysis.

This is an opportunity to make a real impact and contribute to the successful scale-up of a critical energy operation. With a team of more than seventy professionals across Canada and the U.S., we have built a culture defined by collaboration, integrity, and innovation. Our people are our greatest strength, committed to delivering excellence every day. Become a part of a company shaping the future of sustainable lithium production.

ABOUT STANDARD LITHIUM LTD

Standard Lithium is a publicly traded lithium company focused on advancing multiple lithium brine projects in the southern United States to support a new era of domestic US lithium production in support of the global energy transition. We believe the future of North American energy security can be unlocked through the innovative development and use of technology in an environmentally sustainable way, as evidenced by our long-term operation of an industrial-scale Direct Lithium Extraction (DLE) demonstration plant in southern Arkansas. For more information, please visit the Company's website at <https://www.standardlithium.com>.